



OUTWARD BOUND
CALIFORNIA

Financial Report
December 31, 2014

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Independent Auditors' Report

To the Board of Trustees
Outward Bound California
San Francisco, California

We have audited the accompanying financial statements of Outward Bound California (a nonprofit organization), which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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To the Board of Trustees
Outward Bound California

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Outward Bound California as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter - Restatement

As discussed in Note 10 of the financial statements, beginning net assets as of January 1, 2014 have been restated to reflect the effect of a prior period adjustment. The effect on total beginning net assets as of January 1, 2013 was an increase of \$105,423. The effect on the change in net assets for the year ended December 31, 2013 was a decrease of \$22,426.

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of functional expenses on pages 12 and 13 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.



South Portland, Maine
April 22, 2015

Statements of Financial Position

December 31,

ASSETS

| | 2014 | 2013 |
|---|---------------------|-------------------|
| Current Assets | | |
| Cash and cash equivalents | \$ 595,423 | \$ 580,078 |
| Accounts receivable | 73,501 | 75,413 |
| Contributions receivable | 30,000 | 54,892 |
| Prepaid expenses | 74,948 | 53,830 |
| Total Current Assets | <u>773,872</u> | <u>764,213</u> |
| Property and Equipment - Net | <u>13,996</u> | <u>15,239</u> |
| Other Assets | | |
| Contributions receivable - long term | 681,300 | |
| Investment | 92,625 | 82,997 |
| Total Other Assets | <u>773,925</u> | <u>82,997</u> |
| Total Assets | <u>\$ 1,561,793</u> | <u>\$ 862,449</u> |
| LIABILITIES AND NET ASSETS | | |
| Current Liabilities | | |
| Accounts payable | \$ 10,052 | \$ 20,570 |
| Accrued expenses | 59,651 | 57,816 |
| Deferred revenue | 18,235 | 47,835 |
| Total Current Liabilities | <u>87,938</u> | <u>126,221</u> |
| Net Assets | | |
| Unrestricted | 723,693 | 667,931 |
| Temporarily restricted | 750,162 | 68,297 |
| | <u>1,473,855</u> | <u>736,228</u> |
| Total Liabilities and Net Assets | <u>\$ 1,561,793</u> | <u>\$ 862,449</u> |

See independent auditors' report.

The accompanying notes are an integral part of these financial statements.

Statement of Activities

Year Ended December 31, 2014

| | Unrestricted | Temporarily Restricted | Permanently Restricted | Total |
|--|-------------------|---------------------------|---------------------------|---------------------|
| Revenues, Gains, Losses and Reclassifications | | | | |
| Course tuition and fees | \$ 975,370 | | | \$ 975,370 |
| Contributions and grants | 800,489 | \$ 1,028,703 | | 1,829,192 |
| Other income | 11,236 | | | 11,236 |
| Net assets released from restrictions | 346,838 | (346,838) | | |
| Total Revenues, Gains, Losses and Reclassifications | <u>2,133,933</u> | <u>681,865</u> | | <u>2,815,798</u> |
| Expenses | | | | |
| Program | 1,673,838 | | | 1,673,838 |
| General management and administration | 93,232 | | | 93,232 |
| Fundraising and development | 320,729 | | | 320,729 |
| Total Expenses | <u>2,087,799</u> | | | <u>2,087,799</u> |
| Change in Net Assets from Operations | <u>46,134</u> | <u>681,865</u> | | <u>727,999</u> |
| Change in Net Assets from Non-Operating Activities | | | | |
| Change in equity in investment | 9,628 | | | 9,628 |
| Total Change in Net Assets | <u>55,762</u> | <u>681,865</u> | | <u>737,627</u> |
| Net Assets, Beginning of Year | <u>667,931</u> | <u>68,297</u> | | <u>736,228</u> |
| Net Assets, End of Year | <u>\$ 723,693</u> | <u>\$ 750,162</u> | <u>\$ -</u> | <u>\$ 1,473,855</u> |

See independent auditors' report.
The accompanying notes are an integral part of these financial statements.

Statement of Activities

Year Ended December 31, 2013

| | Unrestricted | Temporarily Restricted | Permanently Restricted | Total |
|---|-------------------|------------------------|------------------------|-------------------|
| Revenues, Gains, Losses and Reclassifications | | | | |
| Course tuition and fees | \$ 930,188 | | | \$ 930,188 |
| Contributions and grants | 382,172 | \$ 240,651 | | 622,823 |
| Other income | 9,422 | | | 9,422 |
| Net assets released from restrictions | 423,663 | (423,663) | | |
| Total Revenues, Gains, Losses and Reclassifications | <u>1,745,445</u> | <u>(183,012)</u> | | <u>1,562,433</u> |
| Expenses | | | | |
| Program | 1,232,971 | | | 1,232,971 |
| General management and administration | 200,397 | | | 200,397 |
| Fundraising and development | 224,093 | | | 224,093 |
| Total Expenses | <u>1,657,461</u> | | | <u>1,657,461</u> |
| Change in Net Assets from Operations | <u>87,984</u> | <u>(183,012)</u> | | <u>(95,028)</u> |
| Change in Net Assets from Non-Operating Activities | | | | |
| Change in equity in investment | (22,426) | | | (22,426) |
| Total Change in Net Assets | <u>65,558</u> | <u>(183,012)</u> | | <u>(117,454)</u> |
| Net Assets, Beginning of Year as Previously Reported | 496,950 | 251,309 | | 748,259 |
| Prior-Period Adjustment - Note 10 | <u>105,423</u> | | | <u>105,423</u> |
| Net Assets, Beginning of Year as Restated | <u>602,373</u> | <u>251,309</u> | | <u>853,682</u> |
| Net Assets, End of Year | <u>\$ 667,931</u> | <u>\$ 68,297</u> | <u>\$ -</u> | <u>\$ 736,228</u> |

See independent auditors' report.
The accompanying notes are an integral part of these financial statements.

Statements of Cash Flows

Years Ended December 31,

| | 2014 | 2013 |
|---|--------------------------|--------------------------|
| Cash flows from operating activities: | | |
| Change in net assets | <u>\$ 737,627</u> | <u>\$ (117,454)</u> |
| Adjustments to reconcile change in net assets to net cash flows from operating activities: | | |
| Depreciation | 9,546 | 6,991 |
| Unrealized (gain) loss on investment | (9,628) | 22,426 |
| (Increase) decrease in operating assets: | | |
| Accounts receivable | 1,912 | (66,456) |
| Contributions receivable | 24,892 | 237,233 |
| Prepaid expenses | (21,118) | (46,883) |
| Contributions receivable - long term | (681,300) | |
| Increase (decrease) in operating liabilities: | | |
| Accounts payable | (10,518) | 425 |
| Accrued expenses | 1,835 | 7,574 |
| Deferred revenue | (29,600) | 39,240 |
| Total adjustments | <u>(713,979)</u> | <u>200,550</u> |
| Net cash flows from operating activities | <u>23,648</u> | <u>83,096</u> |
| Cash flows from investing activities: | | |
| Purchase of property and equipment | (8,303) | (5,045) |
| Net cash flows from investing activities | <u>(8,303)</u> | <u>(5,045)</u> |
| Net change in cash and cash equivalents | 15,345 | 78,051 |
| Cash and cash equivalents at beginning of year | <u>580,078</u> | <u>502,027</u> |
| Cash and cash equivalents at end of year | <u><u>\$ 595,423</u></u> | <u><u>\$ 580,078</u></u> |

See independent auditors' report.

The accompanying notes are an integral part of these financial statements.

Notes to Financial Statements

December 31, 2014 and 2013

NOTE 1 – NATURE OF THE ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Nature of the Organization

Outward Bound California (the Organization) is a nonprofit, adventure-based organization that delivers educational and leadership programs in the wilderness, in cities and in local schools. Urban programs are offered at the Bay Area Center in San Francisco and extended wilderness courses from base camps in the Sierra Nevada and in the Santa Cruz mountains. The mission is to inspire character development and self-discovery in people of all ages and walks of life through challenge and adventure, and to impel them to achieve more than they ever thought possible, to show compassion for others and to actively engage in creating a better world. Outward Bound California operates under a charter agreement with Outward Bound, Inc.

Basis of Accounting

The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America which involves the application of accrual accounting; consequently, revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

Basis of Presentation

Net assets and revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Unrestricted – Net assets that are not subject to donor-imposed stipulations.

Temporarily Restricted – Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or through the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction.

Permanently Restricted – Net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization. Generally, the donors of these assets permit the Organization to use all or part of the income earned on any related investments for general or specific purposes. The Organization has no permanently restricted net assets as of December 31, 2014 and 2013.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Organization maintains their cash accounts with a commercial bank. Accounts at the bank are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per account. At various times throughout the year, the Organization had cash balances in excess of FDIC insurance. The Organization believes it is not exposed to any significant credit risk on its cash balances.

For purposes of the statement of cash flows, the Organization considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

Notes to Financial Statements

December 31, 2014 and 2013

NOTE 1 – NATURE OF THE ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Accounts Receivable

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. No allowance for uncollectible accounts was considered necessary as of December 31, 2014 and 2013.

Contributions Receivable

Unconditional promises to give that are expected to be collected within one year are recorded as contributions receivable at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. No allowance for uncollectible accounts was considered necessary as of December 31, 2014 and 2013.

Property and Equipment

Property and equipment are recorded at cost or, if received as a gift, at fair value when acquired. Depreciation is computed on the straight-line basis over the assets' useful lives which range from three to seven years. Property and equipment purchases with a cost in excess of \$2,500 are capitalized; all others are expensed as incurred. Ordinary repairs and maintenance costs are expensed as incurred, and repairs and maintenance costs in excess of \$2,500 that extend the useful life the asset are capitalized.

Investment

Investment consists of a non-controlling interest of 14.78% in Outward Bound Services Group, a North Carolina Limited Liability Company, and accordingly is carried using the equity method.

Deferred Revenue

Deferred revenue includes course tuition and fees received for future courses. The Organization recognizes course revenue when a course is completed.

Contributions

Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor restrictions. All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Income Taxes

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and determined not to be a private foundation within Section 509(a) of the Code.

Management has evaluated the Organization's tax positions and the Organization does not expect that unrecognized tax benefits or liabilities arising from tax positions will change significantly within the next twelve months. The Organization is currently open to audit under the statute of limitations by the Internal Revenue Service and state taxing authorities for three years following the filing of the return.

Notes to Financial Statements

December 31, 2014 and 2013

NOTE 1 – NATURE OF THE ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Donated Supplies and Materials

Each year, certain supplies and materials have been donated in-kind to the Organization. The estimated fair value of these materials has been reflected in the accompanying financial statements as contributions with a like amount included in program and supporting services expenses.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

NOTE 2 – PROPERTY AND EQUIPMENT

Property and equipment consisted of the following as of December 31:

| | 2014 | 2013 |
|--------------------------|------------------|------------------|
| Vehicles | \$ 34,949 | \$ 34,949 |
| Course equipment | 13,347 | 5,044 |
| Accumulated depreciation | (34,300) | (24,754) |
| | <u>\$ 13,996</u> | <u>\$ 15,239</u> |

NOTE 3 - CONTRIBUTIONS RECEIVABLE

Unconditional contributions receivable consisted of the following as of December 31:

| | 2014 | 2013 |
|--|-------------------|------------------|
| Unconditional promises to give before unamortized discount | \$ 725,000 | \$ 54,892 |
| Less: unamortized discount | (13,700) | |
| Net unconditional promises to give | <u>\$ 711,300</u> | <u>\$ 54,892</u> |
| Amounts due in: | | |
| Less that one year | \$ 275,000 | \$ 54,892 |
| One to five years | 450,000 | |
| Total | <u>\$ 725,000</u> | <u>\$ 54,892</u> |

Discount rate used for the calculation of the unamortized discount was 2%.

Notes to Financial Statements

December 31, 2014 and 2013

NOTE 4 - INVESTMENT

Investment consisted of the following at December 31:

| | 2014 | 2013 |
|--|------------------|------------------|
| Investment in Outward Bound Services Group | <u>\$ 92,625</u> | <u>\$ 82,997</u> |

Investment income is summarized as follows as of December 31:

| | 2014 | 2013 |
|---|-----------------|--------------------|
| Change in equity of Outward Bound Services Group Investment | <u>\$ 9,628</u> | <u>\$ (22,426)</u> |

NOTE 5 – TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consist of the following at December 31:

| | 2014 | 2013 |
|--------------------------------------|-------------------|------------------|
| Pledge receivable – time restriction | \$ 681,300 | |
| Programs | 34,400 | \$ 25,000 |
| Scholarships | 3,712 | 43,297 |
| Land restoration | 30,750 | |
| | <u>\$ 750,162</u> | <u>\$ 68,297</u> |

Releases of temporarily restricted net assets were for the following purposes for the years ended December 31:

| | 2014 | 2013 |
|------------------------|-------------------|-------------------|
| Operations | \$ 235,000 | \$ 225,000 |
| Scholarships | 89,585 | 119,970 |
| Programs | 21,000 | 54,500 |
| Land restoration | 1,253 | |
| Information technology | | 24,193 |
| | <u>\$ 346,838</u> | <u>\$ 423,663</u> |

NOTE 6 – LEASE COMMITMENTS

The Organization leases their facilities from the Presidio Trust under a lease agreement that expired in January 2012 and is currently leasing the facilities on a month-to-month basis. Monthly lease payments are approximately \$2,500. Total rent expense for the years ended December 31, 2014 and 2013 was \$30,341 and \$32,808, respectively.

The Organization also leases the Midpines base camp from Outward Bound Holdco, LLC under a lease agreement that commenced January 1, 2012 and expires on December 31, 2018. The lease has an option to purchase the property for \$400,000 during the lease term. Annual lease payments for the years ended December 31, 2014 and 2013 were \$20,000 and \$10,000, respectively. Future minimum annual lease payments total \$80,000 with payments of \$20,000 for each of the years ending 2015 through 2018.

Notes to Financial Statements

December 31, 2014 and 2013

NOTE 7 – PENSION PLAN

The Organization offers eligible employees a 401(k) qualified retirement plan. The Organization's contribution to the plan is discretionary and is subject to an annual review and approval by the Board of Trustees. For the years ended December 31, 2014 and 2013, the approved discretionary match contribution was 2% and 5%, respectively, and amounted to \$4,849 and \$7,350, respectively.

NOTE 8 – CONTINGENCIES

The Organization may be involved in claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of such matters, subject to insurance deductibles, will not have a material adverse effect on the financial position of the Organization.

NOTE 9 – RELATED PARTY

The Organization is a member of the Outward Bound Services Group (OBSG), an organization which operates a national call center for the Outward Bound programs, and provides national marketing efforts and other services to the regional Outward Bound schools. The OBSG has six members, all of which are Outward Bound chartered organizations, and each member has equal board representation and voting rights.

During the years ended December 31, 2014 and 2013, the Organization's fees for enrollment to the OBSG amounted to \$86,102 and \$67,102, respectively.

In addition, the Organization's portion of the start-up costs and other shared expenses amounted to \$123,164 in 2012. OBSG became a limited liability company in 2014, and these expenses were transferred to equity in OBSG, resulting in the investment discussed in Note 4.

NOTE 10 – PRIOR-PERIOD ADJUSTMENT

The accompanying financial statement for the year ended December 31, 2013 has been restated to recognize an investment in OBSG not previously recorded in a prior year as disclosed in Note 4. The effect of the restatement on total beginning net assets as of January 1, 2013 was an increase of \$105,423. The effect on the change in net assets for the year ended December 31, 2013 was a decrease of \$22,426.

NOTE 11 – EVALUATION OF SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through April 22, 2015, which represents the date on which the financial statements were available to be issued and determined that any subsequent events that would require recognition or disclosure have been considered in the preparation of the financial statements.

Schedule of Functional Expenses

Year Ended December 31, 2014

| | Program | Supporting Services | | Total |
|-------------------------------|---------------------|---------------------|-------------------|---------------------|
| | | General | Fundraising | |
| Salaries | \$ 841,219 | \$ 28,674 | \$ 145,281 | \$ 1,015,174 |
| Payroll taxes and benefits | 119,355 | 4,314 | 20,132 | 143,801 |
| National fees | 132,216 | | | 132,216 |
| Employee expenses | 49,323 | 1,674 | 8,418 | 59,415 |
| Facility expenses | 55,342 | 13,597 | | 68,939 |
| Insurance | 67,795 | 1,384 | | 69,179 |
| Professional fees | 6,830 | 38,481 | 21,905 | 67,216 |
| Vehicle expenses | 83,281 | | | 83,281 |
| Food | 76,068 | | | 76,068 |
| Communication | 16,710 | 1,381 | 4,142 | 22,233 |
| Program and equipment costs | 117,085 | | | 117,085 |
| Travel | 43,760 | 52 | 962 | 44,774 |
| Bank and credit card fees | 16,508 | 808 | 7,643 | 24,959 |
| Depreciation | 9,546 | | | 9,546 |
| Office and general expenses | 28,639 | 956 | 8,005 | 37,600 |
| Promotional expenses | 7,382 | | 3,914 | 11,296 |
| Office equipment and supplies | 2,779 | 1,911 | 191 | 4,881 |
| Event expenses | | | 100,136 | 100,136 |
| Total Expenses | \$ 1,673,838 | \$ 93,232 | \$ 320,729 | \$ 2,087,799 |

Schedule of Functional Expenses

Year Ended December 31, 2013

| | Program | Supporting Services | | Total |
|-------------------------------|---------------------|---------------------|-------------------|---------------------|
| | | General | Fundraising | |
| Salaries | \$ 575,809 | \$ 86,340 | \$ 134,716 | \$ 796,865 |
| Payroll taxes and benefits | 88,757 | 19,795 | 22,364 | 130,916 |
| National fees | 107,994 | 639 | | 108,633 |
| Employee expenses | 50,842 | 15,234 | 2,940 | 69,016 |
| Facility expenses | 91,939 | 10,687 | 5,611 | 108,237 |
| Insurance | 40,586 | 8,893 | | 49,479 |
| Professional fees | 11,320 | 44,644 | 39,353 | 95,317 |
| Vehicle expenses | 60,687 | | | 60,687 |
| Food | 60,537 | 636 | 959 | 62,132 |
| Communication | 24,923 | 2,431 | 1,811 | 29,165 |
| Program and equipment costs | 36,803 | | | 36,803 |
| Travel | 40,844 | 3,299 | 751 | 44,894 |
| Bank and credit card fees | 14,649 | 112 | 1,081 | 15,842 |
| Depreciation | 6,991 | | | 6,991 |
| Office and general expenses | 3,014 | 2,849 | 10,512 | 16,375 |
| Promotional expenses | 8,260 | | 250 | 8,510 |
| Office equipment and supplies | 9,016 | 4,838 | 3,745 | 17,599 |
| Total Expenses | \$ 1,232,971 | \$ 200,397 | \$ 224,093 | \$ 1,657,461 |